



All North Carolina residents are eligible for evidence-based tobacco use treatment provided by QuitlineNC. Learn about the different levels of service and programs available below. Participants can work with Quit Coach through call, text, or chat with a couple of sessions as virtual group sessions.

Note: services can change, this summary was last updated 6/6/24.

Insurance	# Coaching Sessions	FREE Nicotine Replacement Therapy
Uninsured	5 Sessions	8 weeks of nicotine patches AND nicotine gum OR lozenges
Medicaid	5 Sessions	2 weeks of nicotine patches AND nicotine gum OR lozenges PLUS standing order for 12 more weeks of patches and gum/lozenge, that caller can fill at any pharmacy.
Medicare	5 Sessions	8 weeks of nicotine patches AND nicotine gum OR lozenges
Other commercial insurance	5 Sessions	2-week starter kit of nicotine patches AND nicotine gum OR lozenges

Specialty Services of QuitlineNC Regardless of Insurance

With a Focus on Prevention and Improving Health Equity

Program	# Coaching Sessions	FREE Nicotine Replacement Therapy (NRT)
Pregnancy Planning pregnancy in 3mo., pregnant or 12 mo. after birth	7 Sessions	8 weeks nicotine gum OR lozenge with a medical override
Youth Ages 13-17	7 Sessions	None
Live Vape Free Youth Vaping Ages 13-26	Text VAPE FREENC To 873373	2 weeks of nicotine patches AND nicotine gum OR lozenges for young people 18 years to 26
Behavioral Health One or more behavioral health condition	7 Sessions	12 weeks of nicotine patches AND nicotine gum OR lozenges
American Indian QuitlineNC 1-888-7AI-QUIT 1-888-724-7848	7 Sessions	12 weeks of nicotine patches AND nicotine gum OR lozenges (Most coaches are American Indian)
Active-Duty Military	5 Sessions	8 weeks of nicotine patches AND nicotine gum OR lozenges

QuitlineNC Partnerships

Partners cost-share with NCDPH for QuitlineNC services to ensure full access to evidence-based tobacco treatment

Partners	# Coaching Sessions	FREE Nicotine Replacement Therapy (NRT)
Blue Cross and Blue Shield of NC (BCBSNC)	5 Sessions	12 weeks of nicotine patches AND nicotine gum OR lozenges
Rock House Farms Family of Brands	5 Sessions	12 weeks of nicotine patches AND nicotine gum OR lozenges
Medicaid Standard Plans* (AmeriHealth Caritas, Carolina Complete Health, Healthy Blue, United Healthcare, Wellcare)	5 Sessions	2-weeks of nicotine patches AND nicotine gum OR lozenges PLUS Standing Order for 12 more weeks of patches and gum/lozenge, that caller can fill at any pharmacy.
*Medicaid Standard Plan members are not eligible for American Indian Program		

Visit QuitlineNC.com to learn more!

