



All North Carolina residents are eligible for evidence-based tobacco use treatment provided by QuitlineNC. Learn about the different levels of service and programs available below.

Note: services can change, this summary was last updated 8/5/2022.

Insurance	# Proactive Quit Coaching Calls	FREE Nicotine Replacement Therapy	Web coaching or Texting
Uninsured	4 Calls	8 weeks of nicotine patches AND nicotine gum OR lozenges	Unlimited
Medicaid	4 Calls	2 weeks of nicotine patches AND nicotine gum OR lozenges PLUS standing order for 12 more weeks of patches and gum/lozenge, that caller can fill at any pharmacy.	Unlimited
Medicare	4 Calls	8 weeks of nicotine patches AND nicotine gum OR lozenges	Unlimited
Other commercial insurance	1 Call (although caller can call back as many times as they like)	2-week starter kit of nicotine patches AND nicotine gum OR lozenges	Unlimited

Specialty Services of QuitlineNC Regardless of Insurance

With a Focus on Prevention and Improving Health Equity

Program	# Proactive Quit Coaching Calls	FREE Nicotine Replacement Therapy (NRT)	Web coaching or Texting
Pregnancy Planning pregnancy in 3mo., pregnant or 12 mo. after birth	10 calls	8 weeks nicotine gum or lozenge with a medical override	Unlimited
Youth Ages 13-17	5 calls	None	Web coach unlimited
Live Vape Free Youth Vaping Ages 13-17	Text VAPE FREENC To 873373	None	Texting unlimited
Behavioral Health One or more behavioral health condition	7 calls	12 weeks of nicotine patches AND nicotine gum OR lozenges	Unlimited
American Indian QuitlineNC 1-888-7AI-QUIT 1-888-724-7848	7 calls	12 weeks of nicotine patches AND nicotine gum OR lozenges (Most coaches are American Indian)	Unlimited
Active-Duty Military	4 calls	8 weeks of nicotine patches AND nicotine gum OR lozenges	Unlimited

QuitlineNC Partnerships

Partners cost-share with NCDPH for QuitlineNC services to ensure full access to evidence-based tobacco treatment

Partners	# Proactive Quit Coaching Calls	FREE Nicotine Replacement Therapy (NRT)	Web coaching or Texting
Blue Cross and Blue Shield of NC (BCBSNC)	4 calls	12 weeks of nicotine patches AND nicotine gum OR lozenges	Unlimited
Rock House Farms Family of Brands	4 calls	12 weeks of nicotine patches AND nicotine gum OR lozenges	Unlimited
Mountainwise Partnership ANY resident of Cherokee, Clay, Graham, Haywood, Jackson, Macon, Swain, and Transylvania Counties	4 calls	8 weeks of nicotine patches AND nicotine gum OR lozenges	Unlimited
Medicaid Standard Plans* (AmeriHealth Caritas, Carolina Complete Health, Healthy Blue, United Healthcare, Wellcare)	4 calls	2-weeks of nicotine patches AND nicotine gum OR lozenges PLUS Standing Order for 12 more weeks of patches and gum/lozenge, that caller can fill at any pharmacy.	Unlimited

*Medicaid Standard Plan members are not eligible for Behavioral Health Program or American Indian Program

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